

### Jet TV

# **Website Privacy Policy**

The protection of personal data is extremely important to Jet TV Limited ("we"). We respect the privacy of every person who visits the Jet website (the "Website") and we are committed to ensuring a safe online experience for all users. Jet is a company registered in the UK, with company number 10722623 and whose registered office is at Harrison House, Sheep Walk, Langford Road, Biggleswade, SG18 9RB. We are the operators of this Website.

Please read this Privacy Policy to understand how we use and protect the information that may be collected via our Website. "You" refers to visitors to and users of the Website and its content and, where appropriate, persons submitting personal information, photographs and other material via it.

This Privacy Policy applies to personal information collected by us about you as a result of your use of the Website and held, sorted and processed by us whether in hard copy or in digital/electronic form.

### PURPOSE OF THIS POLICY

This Privacy Policy explains our approach to any personal information that we might collect from you or which we obtain about you from a third party and the purposes for which we process your personal information. This Privacy Policy is intended to help you make informed decisions when using the Website. Please take a moment to read and understand it. It should be read in conjunction with our Website Terms of Use. This Privacy Policy only applies to the use of your personal information obtained by us. It does not apply to your personal information collected by third parties during your communications with them.

### WHAT PERSONAL INFORMATION DO WE COLLECT?

"Personal Information" is information relating to you, which can be used to personally identify you (either directly or indirectly). The types of Personal Information we may collect about you include any Personal Information you submit via the Website or otherwise send to us and/or any information you are asked by us to provide, including but not limited to your name, your user name (whether or not you have identified yourself by your real name or otherwise), place of origin, email address, other contact information, and/or any other information or material you choose to submit to the Website.

### **HOW DO WE USE YOUR PERSONAL DATA?**

Our primary goal in collecting personal information from you is to: (i) verify your identity; (ii) comply with any applicable law, court order, other judicial process, or the requirements of a regulator; or (iii) make use of it as otherwise required or permitted by law. We use your personal information for business administration and legal compliance purposes including: to comply with our legal obligations; to enforce our legal rights; to protect rights of third parties; or in connection with a business transition such as a merger, acquisition by another company, or sale of all or a portion of our assets.

### WHOM DO WE SHARE YOUR PERSONAL INFORMATION WITH FOR SUCH PURPOSES?

We may share your personal information with professional advisers (such as lawyers and accountants) and/or governmental or regulatory authorities, law enforcement agencies or other governmental agencies and/or other third parties, if we are required by law to do so. We may share your personal information with third party companies, agents, contractors, service providers or affiliated companies but only insofar as is necessary for the purposes described in this Privacy Policy. Where we transfer your personal information outside the EEA, we will ensure that it is protected and transferred in a manner consistent with legal requirements applicable to the personal information concerned. In all cases, any transfer of your personal information will be compliant with applicable data protection law.

### WHAT IS OUR LEGAL BASIS?

We will only use your Personal Information when we have a valid reason (also known as a 'lawful basis') to do so. Which legal basis is applicable will depend on precisely how we are using your Personal Information and for what purpose. Most commonly, we will use your Personal Information: (i) because it is necessary to pursue our legitimate interests and where there is no undue adverse impact on you; (ii) in order to comply with a legal obligation to which we are subject; or (iii) because you have consented to us doing so. Where we are processing your Personal Information for the purposes of pursuing our 'legitimate interests', those interests may include: (a) responding to any queries or complaints you may have, providing you with information you request and/or to help us operate and improve the Website; (b) for research, marketing, promotion and publicity and other purposes connected with our business and for the development, production, exhibition, exploitation, distribution, advertising, publicity and promotion of our programmes; or (c) establishing, exercising or defending legal claims.

# HOW DO WE OBTAIN YOUR CONSENT?

Where our use of your personal information requires your consent, you can provide such consent at the time we collect your personal information following the instructions provided; or by informing us by e-mail, post or phone using the contact details set out in this Privacy Policy.

### THIRD PARTY LINKS

The Website contains links to third party websites and services. Please remember that when you use a link to go from our Website to another website or you request a service from a third party, this Privacy Policy no longer applies and your browsing and interaction on any other websites, or your dealings with any other third party service provider, is subject to that website's or third party service provider's own rules and policies. We do not monitor, control, or endorse the privacy practices of any third parties.

# HOW LONG DO WE KEEP YOUR PERSONAL INFORMATION FOR?

We do not keep your personal data for any specific period but will not keep it for longer than is necessary for our purposes.

### SECURITY OF YOUR PERSONAL INFORMATION

We are committed to keeping the personal information you provide to us secure and we will take reasonable precautions to protect your personal information from loss, misuse or alteration by implementing information security policies, rules and technical measures to protect the personal information that we have under our control from: (i) unauthorised access; (ii) improper use or disclosure; (iii) unauthorised modification; and (iv) unlawful destruction or accidental loss.

Notwithstanding such measures, the Internet is an open system and we cannot guarantee that unauthorised third parties will never be able to defeat those measures or use your Personal Information for improper purposes.

### YOUR RIGHTS

You have the right to apply for a copy of the information we hold about you. This is called a data subject access request and you can make a request in writing to us using the contact details below. We may require additional information about you, including to verify your identity, before disclosing any information to you. You also have the right to have any inaccurate information about you corrected. You may ask us to correct or delete any information you think is inaccurate or not up to date. Please contact us in writing using the contact details below if you would like any updates made to your personal information.

# CONTACT US

If you have any questions, issues or concerns about this Privacy Policy or want to exercise your rights set out in this Privacy Policy, please contact us by sending an email to [xxx].

### CHANGES TO THIS PRIVACY POLICY

We reserve the right to change this Privacy Policy (or any part of it) at any time without prior notice. If we make any changes, we will publish the updated Privacy Notice on the Website.